



PUNE INSTITUTE OF
BUSINESS MANAGEMENT

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



NEWSLETTER 2025



JULY 2025 - SEPTEMBER 2025

*Arise, awake, and
stop not till the goal
is reached.*

Pibm Newsletter

July 2022 - September 2022

From the CHAIRMAN'S DESK



**An institution
that Powers
Impetus to
Brighten
Minds, called
PIBM.**



The vision of PIBM is that **"Every student passing out from the institute must contribute to the economy of India & whole world by becoming a business leader - either by joining to lead a company or becoming a successful entrepreneur creating employment"**,

this entail students undergo character and personality building program. As an institute focusing on providing quality education, we believe in setting up unique training methodologies which gear towards competency and confidence building in the students which in turn increases Employability. We believe in building management careers on a solid foundation of Practical & Experience-based learning rather than just Classroom Theories. We follow a very simple yet standardized process of training our students where we build Logic and Skills.

CULTURAL COMMITTEE SELECTION 2025

Unleashing campus talent to assemble the ultimate event squad!

On **26th July 2025**, the energy on campus reached a fever pitch during the **Cultural Committee Selection 2025!** Spotting the talent powerhouses who will orchestrate our upcoming flagship fests and cultural nights!

30th July 2025 | www.pibm.in

AARAMBH 2025

A new horizon begins with electrifying energy and big dreams!

On **30th July 2025**, we rolled out the red carpet to welcome our newest batch of management aspirants at **AARAMBH 2025!** From dazzling welcome performances by new batch to interactive ice-breaking activities, the atmosphere was charged with enthusiasm, talent, and excitement. Welcome to the family, Batch of 2025—your transformation into future business leaders starts today!

23rd July 2022 | www.pibm.in

The transition from school to university/college life is one of the most challenging events in a student's life.

We at PIBM organised a welcome event called AARAMBH for new students that allowed them to display their extracurricular talents and get acquainted with the environment of the institute. Aarambh marks the beginning of their educational journey with PIBM & gives them a fresh start to walk right into the world of Management!



15th August 2025 | www.pibm.in

INDEPENDENCE DAY 2025

Saluting freedom, honoring sacrifice, and celebrating national pride!

On **15th August 2025**, our campus family gathered with immense patriotic pride to celebrate India's **79th Independence Day!** The proceedings opened with the ceremonial hoisting of the National Flag, followed by a disciplined salute and a unified rendition of the National Anthem. Keynote speeches and cultural performances reaffirmed our collective commitment to national unity and progress!



27th August – 6th September 2025
| www.pibm.in

GANESH UTSAV CELEBRATION

10 days of divine bliss, traditional rhythm, and heart-filled devotion!

From **27th August to 6th September 2025**, our campus was blessed with the grand celebration of **Ganesh Utsav**! From welcoming *Bappa* with traditional *Dhol-Tasha* processions to daily morning and evening *Aartis*, cultural nights, and festive prasad, the entire campus experienced 10 days of spiritual harmony and joy, concluding with an emotional Visarjan procession!

16th August 2025 | www.pibm.in

JANMASHTAMI CELEBRATION

Roaring cheers, soaring human pyramids, and ultimate festive vibes!

On **16th August 2025**, our campus vibrated with spiritual bliss and thrilling energy for **Janmashtami & Dahi Handi**! Student teams showcased incredible grit, balance, and teamwork as they formed multi-tiered human pyramids to break the traditional *Dahi Handi* amidst electrifying dhol beats and festive cheers!



WORLD LITERACY DAY CELEBRATION AT RANI LAXMIBAI MULINCHI SAINIKI SHALA

Empowering young minds through knowledge, literacy, and vision!

On **8th September 2025**, in celebration of **World Literacy Day**, PIBM collaborated with **Rani Laxmibai Mulinchi Sainiki Shala in Pirangut** for a high-impact educational outreach drive! Student volunteers organized interactive reading workshops, learning games, and book distribution sessions with the young cadets, reinforcing the transformative power of education and literacy for women's empowerment!

15th September 2025 | www.pibm.in

DEBATE ON CLEANLINESS AND SANITATION UNDER SWACHHATA PAKHWADA 2025

Thought-provoking arguments, sharp minds, and actionable social awareness!

On **15th September 2025**, as part of the **Swachhata Pakhwada 2025** national drive, our campus hosted an engaging **Debate Competition on Cleanliness and Sanitation!** Student speakers presented compelling arguments on civic responsibility, waste management policies, technology integration in sanitation, and community-driven hygiene frameworks. A powerful display of intellectual vigor driving real-world awareness!

16th September – 20th September 2025
www.pibm.in

INDOOR SPORTS TOURNAMENT

Tactical focus, rapid reflexes, and relentless sportsmanship!

From **16th to 20th September 2025**, the campus indoor arena hosted our high-octane **Indoor Sports Tournament!** Lightning-fast rallies in Badminton and Table Tennis, high-stakes tactical battles in Chess, and sharp precision in Carrom kept crowds hooked all week. A huge

salute to all our champions and participants for displaying phenomenal sporting spirit!

26th September 2025 | www.pibm.in

BLOOD DONATION DRIVE

A simple act of kindness, a lifesaver for many!

On **26th September 2025**, our campus family united for a noble cause during the **Blood Donation Drive!** Student volunteers, faculty members, and staff stepped forward enthusiastically to donate blood, proving that community welfare and empathy are at the heart of our campus culture. A big salute to all our donor-heroes!

28th September – 2nd October 2025
[| www.pibm.in](http://www.pibm.in)

DURGA POOJA CELEBRATION

Divine energy, vibrant rhythm, and the grand celebration of devotion and culture!

From **28th September to 2nd October 2025**, our campus was transformed into a buzzing hub of spiritual bliss and festive joy for **Durga Pooja!** From sacred *Pushpanjali* offerings and rhythmic *Dhak* drumbeats to electrifying *Dhunuchi* dance performances and evening cultural showcases, students and faculty came together to seek blessings from Maa Durga!

29th September 2025 | www.pibm.in

SWACHH BHARAT MISSION – SPECIAL CLEANLINESS

CAMPAIGN & CLEANLINESS FESTIVAL

Clean campus, green surroundings, and united civic responsibility!

On **29th September 2025**, our campus led a massive drive under the **Swachh Bharat Mission – Special Cleanliness Campaign & Cleanliness**

Festival! IN Student volunteers, faculty, and administrative staff picked up brooms, organized campus cleanliness drives, created waste segregation awareness posters, and celebrated cleanliness as a way of life!





Newsletter

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21st September 2022 | www.pibm.in

Faculty Development Program

PIBM organized a Virtual Faculty Development Program on the topic "Future of Social Media Marketing". Scheduled on 21st September at 11 am, this Virtual FDP was conducted by Dr. Denish Shah, Director of the Marketing RoundTable and Social Media Intelligence Lab, Georgia State University, U.S.

26th September 2022 | www.pibm.in

14th Foundation

later, today, PIBM stands amongst the top B-Schools in India, providing top-grade Management Studies to 1000+ students annually.

2022 | www.pibm.in

Dr. Rajasshrie Pillai got award at the World Education Congress!

Prof. Dr. Rajasshrie Pillai (Dean R&D, HOD - HRM) earned the well-deserved recognition of Prof. Indira Parikh 50 Women in Education Leaders award at the World Education Congress! The entire PIBM family is felt the deepest pleasure and pride that she bagged this recognition. You have always been a lady of substance and it's been a delight to have you as one of our most important team members!

Once again, PIBM wishes you great success and a heartfelt congratulations!

Success always starts with an idea. An idea for the betterment of society, an idea that many may never have thought of, and an idea that focuses on helping generations after generations with ever-changing innovations and methodologies. In a nutshell, challenging and infusing change in the mainstream systems. 14 years ago, today, with an idea brewing, an institution was established in the heart of one of the biggest educational hub in India, Pune. With a vision to strive for the best and do better for the society, PIBM took the initial steps towards a better future. 14 years

Outdoor Games- Kabaddi & Tug of War

There is no doubt that competition is important, but the first step towards success is unity! PIBM students showcased their sportsman spirit, during the kabaddi match and tug-of-war competition held at the campus. We at PIBM, focus on building a healthy body and mind together. We believe and ensure that our student's develop holistically. A fun & frolic Kabaddi match and a Tug-of-war was held at PIBM's Pune campus.

